



KONICA MINOLTA

Press Release

Konica Minolta's AccurioLabel 230 will be showcased at Labelexpo for first time

Langenhagen, Germany, 27 June 2019

Konica Minolta's newly launched AccurioLabel 230 will be showcased in public for the first time on its stand C12/C19 in Hall 8 at Labelexpo, Brussels, Belgium, from 24-27 September. The digital toner press brings further benefits for customers in terms of productivity, flexibility and stability to meet growing market needs for shorter runs and more customization.

At the show, Konica Minolta will have practical demonstrations to highlight how the easy-to-operate Konica Minolta AccurioLabel 230 meets the growing market needs for shorter runs and more customization.

This cost-effective AccurioLabel 230 is a new version of Konica Minolta's highly successful digital label press bringing important benefits for customers in terms of productivity, flexibility and stability as it continues to accelerate its presence within digital label printing.

Whereas the model from the outside looks identical to its predecessor, the Konica Minolta AccurioLabel 190, the new four-colour AccurioLabel 230 has important enhancements. These include a significant speed increase, improved productivity, an option for overprinting, no warm-up required, less waste and more accurate print registration.

The enhancements include:

- **Speed.** The 23.4 meters/min speed represents a 73% increase because most tack paper and films (including PP and PET) can now be printed at full speed.
- **Productivity.** It can continuously print up to 1,000 meters without requiring recalibration, as well as the possibility to switch between two different paper widths (from 250 to 330 mm).
- **Overprinting.** Adding this option allows the AccurioLabel 230 to print seamless on media pre-printed by conventional printing. For example, printing on a white background.
- **No warm-up/less waste.** The time taken between jobs has been eliminated, thanks to improved idling status of the fusing unit.
- **More accurate print registration.** An in-built speed detector for media feeding also cuts paper wastage.



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Developed and manufactured in Europe with Danish company Grafisk Maskinfabrik (GM), the AccurioLabel 230 has been built on the Konica Minolta highly acclaimed AccurioPress engine technology well known for its exceptional print quality and substrate compatibility. It is targeted at small- and mid-range segments and is suitable for label printers, print providers, brand owners, packaging companies and commercial printers.

Edoardo Cotichini, Team Manager Industrial Printing, Konica Minolta Business Solutions Europe, said: "The message is clear: the AccurioLabel toner presses are helping hundreds of customers around the world produce incredible quality results, every minute of the day. Whereas the machine might look the same as its predecessor, there are big differences inside. This new model marks the next chapter of an incredible success story when you think how far we have come since entering the labels market only four years ago."

About Konica Minolta Business Solutions Europe

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a wholly owned subsidiary of Konica Minolta Inc., Tokyo, Japan. Konica Minolta enables its clients to champion the digital era: with its unique imaging expertise and data processing capabilities, Konica Minolta creates relevant solutions for its customers and solves issues faced by society. As a provider of comprehensive IT services, Konica Minolta delivers consultancy and services to optimise business processes with workflow automation. The company further offers its customers solutions and managed services in the field of IT infrastructure and IT security as well as cloud environments. With regard to its office printing solutions, 'IDC MarketScape: Western Europe Smart Multifunctional Peripheral 2018 Vendor Assessment' stated that Konica Minolta is 'recognised globally as a leading smart MFP provider of note'. As a strong partner for the professional printing market, Konica Minolta offers business consulting, state-of-the-art technology and software and has established itself as the production printing market leader for more than a decade in Europe, Central Asia, the Middle East and Africa (InfoSource). In the healthcare sector, Konica Minolta drives digitalisation of clinical workflows and offers a broad range of next-level diagnostic solutions. Its Business Innovation Centre in London and four R & D laboratories in Europe enable Konica Minolta to bring innovation forward by collaborating with its customers as well as academic, industrial and entrepreneurial partners. For its solutions that combine 'smart service with smart technology', Konica Minolta was awarded the prestigious 'Buyers Lab PaceSetter Award for Outstanding Serviceability 2018/2019' from Keypoint Intelligence. Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 80 countries in Europe, Central Asia, the Middle East and Africa. With almost 10,300 employees (as of April 2019), Konica Minolta Europe earned net sales of over EUR 2.39 billion in financial year 2018/19.

For more information, please visit <http://newsroom.konicaminolta.eu/> and follow Konica Minolta on Facebook, YouTube and Twitter @KonicaMinoltaEU.

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Contact

Silke Ehmman-Cotichini

Konica Minolta

Business Solutions Europe GmbH

Phone: +49 (0)511 7404-5604

silke.ehmann-cotichini@konicaminolta.eu